

# Loughborough Christmas and Emergency Relief Committee

Website: <https://lcerc.ca/>

## ANNUAL REPORT 2021





## MISSION

To provide assistance during the Christmas season to any disadvantaged person or family living in South Frontenac Township.

To provide emergency relief throughout the year where applicable and where funding permits.

To meet our donor's gift intentions and expectations within the parameters of our organization to create a long-term, mutual beneficial relationship.

## LETTER FROM OUR CHAIR

It has been my honor to serve as a volunteer, Co-chair and now Chair on the Loughborough Christmas and Emergency Relief Committee. Your financial support has allowed our committee to help so many throughout South Frontenac Township.

We have expanded our area to assist families in need with a one- time hand-up to help them navigate personal or financial challenges. There is an application process clients must undertake to be considered for assistance. In 2021, LC&ERC, with your donations provided financial assistance in excess of \$14,000.

Our Annual Fundraising drive begins in late September, early October when we begin reaching out to past clients and past donors. Thanks to YOU we provided Christmas assistance (help with food and toys) to eighty-seven (87) families who would not have been able to afford a proper Christmas in 2021.

We support local businesses as much as possible and partner with local support organizations/agencies to ensure we are being good stewards of your donations.

With your support we have initiated an envelope program to help families and individuals better manage their income and save for unexpected expenses.

- Because of YOU we are able to assist members of our communities who have fallen on hard times. In 2021 we were able to assist the residents of McMullen Manor after a fire completely destroyed their apartment building.
- Because of YOU we provided much needed financial assistance to two area families who have a child battling cancer.
- Because of YOU we provided financial assistance and received in-kind support from local businesses to help families with unforeseen expenses which, without your donations would have been a huge financial burden for each family.



Thank you again for your generous contributions. We will provide updates on our Facebook page <https://www.facebook.com/LCERC> throughout the year and update our donors annually with the release of our Annual Report so that you know exactly what is happening with your donations, and the impact that we have been able to create together.

Are you a local business owner in South Frontenac? Did you know that LC&ERC can issue tax receipts for in-kind gifts of supplies/products? An invoice with the name of your business and mailing address listing the product supplied the monetary amount and when the donation was received is all we need to issue your tax receipt.

In addition to dedicated donors, every non-profit needs a team of volunteers to help with day-to-day tasks, fundraising events and moving their mission forward in a positive way. If you would like to get involved, please reach out. We would love to hear from you.

With all my gratitude,

## Meet your Committee Members



Linda Bates  
Chair



Sue Hitchcock  
Secretary



Coleen Ure



Lisa Holmes  
Treasurer



## PARTNERSHIPS

### Southern Frontenac Community Services

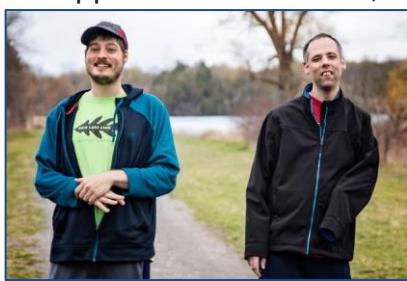
In partnership with LC&ERC, Southern Frontenac Community Services is able to provide a broad range of support to South Frontenac families. We collaborate to share information and resources to better serve households in need, during the holiday season and in times of crisis. This relationship allows us to discuss how each of our organizations can contribute to meet the needs of individuals. For example, after a car accident impacted a young family, SFCSC provided support in the form of food deliveries and a load of firewood, while LC&ERC covered a period of rent so that the family could free up funds for vehicle repairs. Working together helps both organizations maximize impact of the resources we have to offer. SFCSC Family Services Coordinator Ellen Mortfield notes, “It’s good to know that I can refer clients in need for special assistance from LC&ERC, and I also appreciate the referrals for clients that we can continue to support through the food bank. It’s a wonderful partnership with very real benefits to our communities in South Frontenac.”

### New Leaf Link

Community Helping Community

When the pandemic hit in early 2020, non-profits that were typically funded heavily through program fees, community donations and in-person fundraising were scrambling to come up with new ideas to keep their programs running.

The Jerry Irwin Memorial Gift Card Fundraiser in benefit to New Leaf Link was implemented to support New Leaf Link, an amazing organization that provides programming for disabled adults in South Frontenac.



This fundraiser is a year-round campaign sponsored by the Irwin family. The concept is simple. Through this fundraiser, New Leaf Link sells gift cards for over 180 retailers. In turn, the retailers donate a percentage of the value to New Leaf Link! The best part is, as the donation is given by the retailer, it does not affect the value of your purchased gift cards and therefore, there is no additional cost to the purchaser!

*Joel and Cody, May Move-A-Thon Fundraiser*

MacKenzie Lee Irwin, Fundraising Coordinator for New Leaf Link, suggests that people buy gift cards year-round and use them for their everyday spending, including gas and



groceries. With the simple change of using gift cards instead of debit cards at the checkout, you can help New

Leaf Link to continue to deliver quality educational programming to adult community members living with developmental and physical disabilities.

New Leaf Link would like to thank the organizers of the Loughborough Christmas and Emergency Relief Committee for purchasing gift cards through this fundraiser for distribution to community members. Through their support, over \$2500 was donated to New Leaf Link in 2021!

For more information about this fundraiser, please contact: [mackenzie.lee@newleaflink.ca](mailto:mackenzie.lee@newleaflink.ca)

*New Leaf Link (NeLL) is a registered non-profit organization located in Harrowsmith, Ontario that provides educational day programming to local adults living with developmental and physical disabilities. For more information on the organization, please visit: [www.newleaflink.ca](http://www.newleaflink.ca)*

## CLIENT TESTIMONIALS

“I would like to take a moment to thank the donors and the Loughborough Christmas and Emergency Relief Committee who continue to provide the help needed to make my Christmas worries a lot lighter. I have been so lucky to live in a community where we take care of each other. Whether at Christmas or during the year, you are there to make a difference in the lives of those affected by financial hardship.” *Darlene*

## DONOR TESTIMONIALS

“I support LC&ERC because I want our community to thrive. It’s more urgent now than ever before.” *Patricia*

“I support LC&ERC because all the funds are going to help people in my local community, and I know that the vast majority of money donated is going directly to help those people rather than to overhead (thanks to all the volunteers who make that possible).” *Nancy*



## 2021 PHILANTHROPIC IMPACT – Christmas Assistance



**87 Families**



**41**  
**Infant to 12 years**



**74**  
**13 years to 18 years**



**147 Adults**



## YOUR DONATIONS MAKE A DIFFERENCE



**200 Donors = \$39,608**

## DONOR SPOTLIGHT



Community to us is like an extension of friends and family. The people that surround us...moms, dads, kids, and grandparents, all trying to live their best lives. These are the people we bump into at the local store or the people we see regularly walking their dog or walking with friends and family. We share the community with these folks and so we wish to offer support to those in need. It could very well be someone we know or it may not be, regardless it is someone in need of help. Let

the next outbreak be an outbreak of love and support of one another. Best wishes for 2022 from Titanium Joe and our families to our community and especially those in need. *Joe Szigeti*

## GIVING BACK TO THE COMMUNITY

### The Christmas Farm

After retiring from very rewarding careers with the Canadian Forces, Jim and Deni purchased a farm on Forest Road in 2012. Along with their son Joe, they planted trees...The Christmas Farm began to grow.



In 2013, Deni starting making wreaths and sold them during their annual tree sales with proceeds going toward her niece's mission trip to India. In 2014, The Christmas Farm donated proceeds of wreath sales to the Holy Cross Secondary School student mission trip to Jamaica. They also assisted the school in setting up their own wreath making capabilities in order for them to fund subsequent mission sponsorship activities.

Over the past eight years, The Christmas Farm have partnered with Saint Patrick's Catholic School to assist them with raising funds to support a number of school activities.

Funds are donated annually to charities that hold special meaning for Jim, Deni and Joe.

- Multiple Myeloma, in support of Deni's brother-in-law
- Providence Care Hospice because of support received by friends and family

In 2021, The Christmas Farm raised funds for New Leaf Link, Loughborough Christmas and Emergency Relief Committee and Providence Care through wreath sales and by collecting donations from clients wishing to enjoy a hot chocolate, apple cider or a candy cane from the Candy Cane Station. A total of \$2100.00 was raised and shared among the three charities.



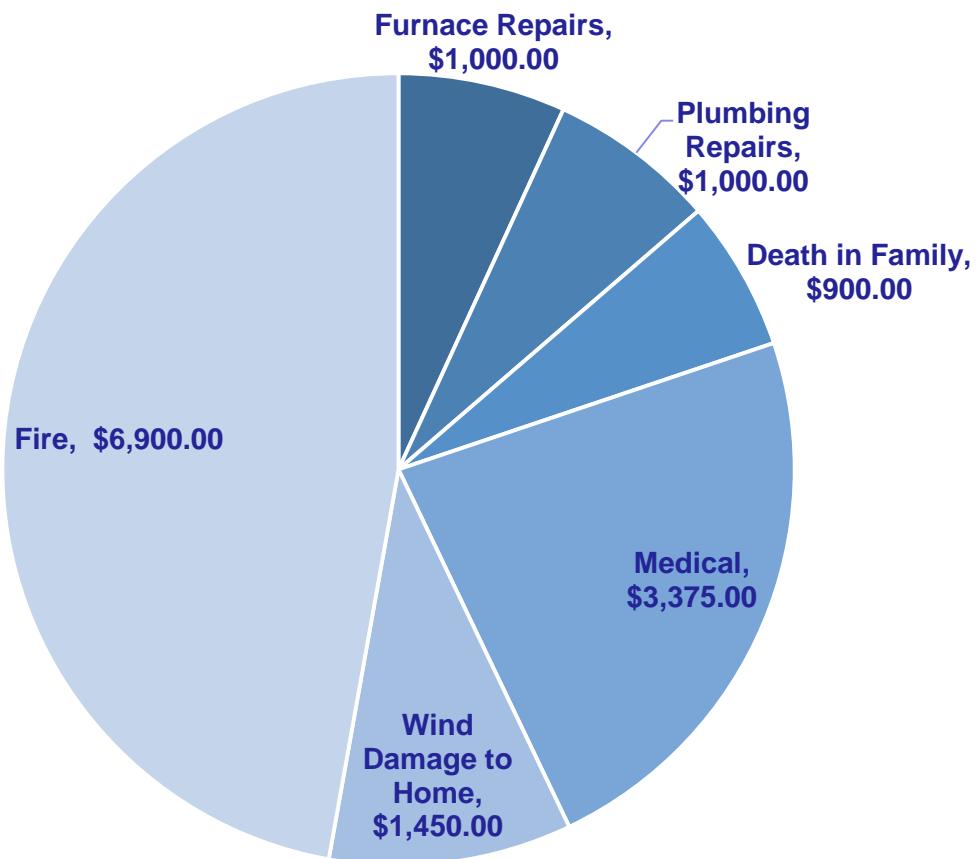
In Deni's words, "We are so grateful that we can create wonderful Christmas experiences for our generous customers and, with their support help worthwhile causes and local charities."

"We plan on continuing with our charity support. We hope to see everyone again in 2022!" Deni – The Christmas Farm



## EMERGENCY RELIEF

Emergency Relief 2021





## THANK YOU

We would like to extend a heartfelt thank you to our generous individual and corporate donors. Also a huge thank you to businesses and individuals who held community “fun”raisers in support of Loughborough Christmas and Emergency relief Committee. Because of you, our organization opens the door to deserving people experiencing financial hardship. Your gift makes it possible for our organization to exist and to make our communities a great place to live.

LC&ERC has dedicated a page on our website [2021 Donors](#) to thank our donors who wish to be recognized for their financial contributions. Please take a moment to visit our website. Donors wishing to have their name added to the donor list, please send us a quick [email](#). We would be happy and honored to add your name to our list of caring donors.

Many of our donors wish to remain anonymous. We can't tell you how much we appreciate your support for the work we do.

Thank you donors! You have made a real difference in the lives of the families we serve.

## STAY UP TO DATE

Like us on [Facebook](#)

<https://www.facebook.com/LCERC>

## EMAIL CORRESPONDENCE

Donors wishing to receive correspondence via email please note email will come from the following address: [hitchcocksusan1965@gmail.com](mailto:hitchcocksusan1965@gmail.com)

## NEW in 2022

Cutting our administrative costs ensures that every penny donated goes directly to supporting those less fortunate in our communities. If you have email and a printer, we would love to correspond with you via email. The cost of paper, envelopes and stamps adds up very quickly. Please indicate on your 2022 Donation Form if we can correspond with you via email. Thank you.